ROSILKDE FESTIVAL 2018

Social and environmental sustainability

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Also, see contact information under the descriptions of the individual projects.

Online press room:
In the press room on roskilde-festival.dk you can find contact information for media, high resolution photos, press releases, knowledge about accreditation and other material you can use in your editorial work at this year’s festival. The press room is updated before and during the festival with press kits, facts about this year’s festival, the daily paper Orange Press and much more.
Link: roskil.de/press
INTRODUCTION

Roskilde Festival is a non-profit organisation with the strategic ambition to develop open and engaging communities. Behind everything we do is our overall goal of supporting humanitarian, other charitable, non-profit and cultural work with a special focus on children and youths. Since the first year, the festival has supported charitable purposes with more than 345 million DKK, but the strategic ambition is also recognised in the way we manage our festival. Working with sustainability concerns the environment as well as fellow human beings and we have set goals that make Roskilde Festival known as a festival with sustainable solutions and opinions that work to change the world.

We have a strategy for social and environmental sustainability from 2016-2019, which shows the festival’s ambitions for how we wish a sustainable festival to be:

The Roskilde Festival group’s activities must be carried out without negative environmental impact. We, our participants and collaborators must, naturally, make the eco-friendly choice to reduce both eco-input and eco-output.

We create the Roskilde Festival group’s activities based on a belief in each individual person in the community and with consideration and respect for human rights and human resources. We, our participants and collaborators make choices that contribute to making a positive social imprint on the world.

Both ambitions manifest in the planning and creation of Roskilde Festival, as well as through initiatives, partnerships and campaigns during Roskilde Festival.

This year, we have chosen to bring together Roskilde Festival’s strengthened focus on community and positive behaviour under the heading Orange Together, which this year is supported by two campaigns about unacceptable behaviour and sexual abuse and about waste culture respectively. We have formulated three simple ‘codes of conduct’, which festivalgoers can find in this year’s programme.

Respect the free space: You are a co-creator of the unique orange feeling. It feels like a dream but it is reality and it cannot be found anywhere else in the world. Enjoy the freedom, forget everyday life, explore boundaries and cherish the community.

Respect each other: You will meet people with values and norms different from yours. Regardless of whom you encounter on your way, show respect for them and their boundaries.

Respect the environment: Together we take care of the world. Leave the festival city just as clean as when you and your camp found it. Sort your waste and take your camping gear home with you. If not, it will end up as environmentally harmful waste.

On the following pages you can read much more about Roskilde Festival’s sustainable partnerships, projects and initiatives.

Read the entire strategy for social and environmental sustainability [here](#) HUSK LINK TIL ENGELSK UDGAVE HER, HVIS DEN FINDES - ELLERS: (Link in Danish)
ENVIRONMENTAL SUSTAINABILITY

Green Footsteps
Roskilde Festival’s work to make the festival greener and display new sustainable ways, both at and outside of the festival, has been going on for many years, goes across the organisation and includes many efforts and initiatives. These have now been merged under the name Green Footsteps to give them a common identity and more powerful visibility. Green Footsteps includes everything from the work with waste reduction and green camping initiatives through ecological conversion to biodegradable cutlery and better public transportation to and from the festival.

Green partnerships at Roskilde Festival
Roskilde Festival has entered into new partnerships with three NGOs that want to engage festivalgoers in climate and environmental conditions through games, playing and workshops. The basis of the partnerships, which you can read about in the following, is to enable dialogue:

- **VedvarendeEnergi**
  **Contact:** Sigrid Soelberg, campaign manager and strategic communication, VedvarendeEnergi, soelberg@ve.dk tel. +45 60897448
  VedvarendeEnergi (meaning sustainable energy) sends 13 volunteers from Monday to Wednesday equipped with a lucky wheel, glitter and a limbo bar. The goal is to mobilise participants to play games about climate friendly festival behaviour – and to make at least one climate promise about their behaviour during the festival. The promise is made by putting a beer can lid into a plastic cylinder, after which the festivalgoer gets a tattoo for the promise they have made. VedvarendeEnergi also has a climate talk with climate activist Tuina Olivier from Burkina, whose message is that young people can act very specifically with regards to sustainability. It takes place in FLOKKR Monday 2 July at 13.00

- **Plastic Change**
  **Contact:** Louise Lerche-Gredal, Head of fundraising and strategic partnerships, Plastic Change: llg@plasticchange.org
  Under the headline "Single Use Sucks", Plastic Change will work with recycling at this year’s Roskilde Festival. A corps of volunteers will, together with festivalgoers, find the good things that are about to become trash, but which, with a little consideration, can be re-used. Plastic Change’s ‘re-use machine’ can make trash into new and exciting things, e.g. tent pegs.

- **The Danish society for Nature Conservation**
  **Contact:** Lone Gudiksen Møller, Marketing Director Business/CSR, The Danish society for Nature Conservation: lgm@dn.dk
  Waste ambassadors working with waste sorting and cleaner camps will be present in the camping areas to emphasise how easy it is to sort and dispose of waste in the festival city. Together with ReAct, which is Roskilde Festival’s clean-up initiative at camping, there will also be dialogue about practical handling of waste to make festivalgoers committed to the clean-up.
Certified greener festival each year

Last year, Roskilde Festival began an effort toward green certification. This takes place in collaboration with the international environmental organisation A Greener Festival, which until now has helped more than 400 festivals all over the world improving the work to reduce environmental footprint. The organisation will be at this year’s festival to go through all processes and structures for us to learn and become better within a wide range of efforts. The visit will result in a number of recommendations that Roskilde Festival can continue to work on.

A Greener Festival has previously given Roskilde Festival the Highly Commended Award which is given to festivals that have taken great steps toward reducing waste amounts and greenhouse gas emissions, and which focuses on engaging festivalgoers in environmental issues.

Green Footsteps Award – Roskilde Festival’s environmental award

This year, Roskilde Festival’s internal environmental award is handed out. Green Footsteps Award is an internal pat on the back and is given to an especially climate focused effort among the many environmental initiatives at the festival. Last year, the award went to ReAct, the festival’s waste sorting initiative, which made a huge effort for a cleaner festival through campaigns and presence at camping. The Green Footsteps Award winner is selected from three criteria: The initiative must set the bar and ambition high, have the urge to create and finally show Orange Feeling, i.e. include and engage in the environmental effort.
Waste – Cleaning up is a shared responsibility
In 2018, Roskilde Festival puts focus on community and positive behaviour under the umbrella term *Orange Together*. Part of *Orange Together* focuses on cleaning up and especially that festivalgoers take their camping gear home with them. But this year Roskilde Festival also launches new initiatives for improving the waste sorting out in the camping areas, which you can read more about below.

Read more about how Roskilde Festival handles the clean-up and waste here:

Cleaning up in general:  
https://www.roskilde-festival.dk/more/press/fa-svar-oprydning-og-affaldshandtering

Clean-up after the festival:  
https://www.roskilde-festival.dk/more/press/fa-svar-oprydning-efter-festivalen

Climate friendly camping heading for new horizons
This year, more than 25,000 festivalgoers at Roskilde Festival have actively signed up to live in a clean area. That is the name for areas where festivalgoers are part of a special community that commits to help each other keep the area clean during the festival, but also when they leave it. There are several different types of these camping areas, and the newest addition is Leave No Trace. In this area, camp residents will get the opportunity to dream big, take initiative and develop wild, sustainable actions with focus on environment and community. In Leave No Trace there are three focus areas: Energy, Nourishment and Upcycling. Each camp chooses one of these focus areas and contributes with initiatives that belong to the chosen focus area. It might e.g. be a workshop about solar cells, a guided tour around the vegetarian food stands or a talk about acting in a sustainable way.

You can read more about the other clean areas, each with their own identity, here:

- **Dream City** is a commune where Roskilde Festival’s festivalgoers get the opportunity to challenge the boundaries of sustainable festival participation. The ‘Dreamers’ in Dream City begin planning and building their projects about 100 days before the festival. Sustainability is considered in all aspects, and there is a desire to develop an extraordinary, strong and diverse community, which is open to everyone. Sunday, the Dreamers help each other clean up, sort and recycle in the area. Dream City is in area H. Read more about Dream City [here](#).

- **Settle’n Share** is located in the top of area P. All squares have an overall theme and within this theme, all camps contribute with an activity to the delight of others and the community. The area is created in collaboration with Roskilde Festival Højskole (Folk High School), and you can sense the folk high school spirit at the daily morning assembly, among others. There will be activities in the area throughout the festival, and it is open to all. Interested participants must apply to become part of Settle’n Share, and subsequently it is decided who will get the offer to become part of the initiative.

**Contact:** Sofie Buch Høyer, Roskilde Festival Højskole, s-b-hoyer@hotmail.com, tel. +45 61346414
Clean Out Loud is a collaboration between Roskilde Festival and Vallekilde Højskole. The area has existed since 2011 and its purpose is to create a change in the mentality of festivalgoers concerning waste at Roskilde Festival. All camps in Clean Out Loud have applied for participation, and they must comply with a number of demands for cleaning up; one being to leave the area in the same state as when they arrived. The target group is primarily students from folk high schools, continuation schools and youth education programmes. Clean Out Loud is located in the southern part of area C and covers all of the expanded area E.

Contact: Mika Christoffersen, Teacher, Vallekilde Højskole, mika@vallekilde.dk

Silent & Clean is for festivalgoers who want a more calm and cosy atmosphere. The area is kept clean by the festivalgoers, and noisy parties and loud music will not go on all day. Guards help to remind everyone to make Silent & Clean a nice place to be. Music is not allowed at the Silent & Clean area from 22.00 to 10.00. The area is located by Agora J and K in Camping East.

An invitation to all festivalgoers: ”Bring it Home!”
For the second year, Roskilde Festival is running the campaign Bring It Home, which is intended to do away with myths and misunderstandings and especially to point out that camping gear left behind, such as tents, pavilions, air mattresses and other gear is considered waste. Everything left behind by the festivalgoers must be sorted and removed, and every year, Roskilde Festival spends eight million DKK of the profits on carrying out this work. The Bring it Home campaign is launched on social media, Roskilde Festival’s website and on the festival area’s media such as Orange Press, big screens, banners and the programme. In all Spejdersport stores in Copenhagen and at their festival stand, festivalgoers will also be informed about the campaign, and volunteer motivators will start conversations with festivalgoers in the last two days of the festival and encourage everyone to bring their things home with them.

New parcel shops help with transporting camping gear
Contact: Jens Rom, Managing Director, Bring Your Gear, jens.rom@bring.com, tel. +45 29416611
As part of getting festivalgoers to bring home their camping gear, Roskilde Festival has entered into a new partnership with transport company Bring. The project is called Bring Your Gear, and through two parcel shops in the camping city, festivalgoers can receive and send their luggage. As well as a service for festivalgoers to easily transport pavilions, tents and other gear to and from the festival area, the purpose is to minimise the amounts of left-behind camping gear.

Recycling stations expand with swap shops
This year, the architecture collective Studio Debris will expand the festival’s Recycling Stations with swap shops. Swap shops are centres where festivalgoers can hand in usable parts of otherwise broken camping gear. You can also find parts you need to repair your chair, pavilion or tent. Roskilde Festival’s recycling stations are imitations of the surrounding society where you also go to the recycling station to sort waste. The festival has eight stations – in comparison, Aarhus, a city with double the amount of citizens than Roskilde, has six recycling stations. The recycling stations will also get a design upgrade to
make them more appealing and noticeable, e.g. by painting the 5 x 4 metre tall towers in Roskilde’s characteristic orange colour, making the stations a beacon and ideal meeting point for festivalgoers.

**Used air mattresses move to Germany**

**Contact:** Lars V. Jørgensen, CEO for Combineering, lvj@combineering.dk, +45 45584040 or +45 20994034

One of the great environmental polluters among the left-behind waste is air mattresses, because they contain PVC, which poses a big environmental impact if burned, and for that reason they need to be sorted to go to landfill sites. This year, Roskilde Festival has found a solution to this. This year, the air mattresses are collected and sent to Germany where they will be cleaned, cut into pieces and pressed and re-used as mats for horse stables. The people behind are a small business, Combineering, which makes a living on having a great European network within waste reprocessing. They can also facilitate contact between RF and manufacturers of the mats. Every year, Combineering facilitates hundred thousand tonnes of waste.
Sustainable meals

Year after year, about 180 food and beverage stands emerge on the festival grounds in Roskilde; and each year the requirements for quality, sustainability and ecology are tightened. Collaboration with local producers, awareness about food-production’s carbon footprint, food waste and waste handling are all part of the overall sustainability. In the following are a number of the sustainable initiatives within food and beverages. You can also read more about the stands’ supply in the press kit about food and beverages, which is available in the press room at the festival’s website.

Climate menu and mapping of CO₂ consumption

In the work with securing sustainable food experiences we have launched the work with mapping the CO₂ impact of the food production at the festival. As part of this, all food stands must hand in recipes to their food in 2018, and our new partner Carboncloud will make calculations on the CO₂ emission of each dish. This means that the festivalgoers this year will find special climate menus in the food stands, where they can identify how much CO₂ is emitted in the production of the individual dish. Data and knowledge from this year’s festival is used to set specific goals for the future work with reducing CO₂ emissions.

2000 people to sustainable and organic communal dining in front of Orange Stage

Contact: Maria Abrahamsen, Head of Information for Rub & Stub/Stage Dining, maria@spisrubogstub.dk

Sharing a meal has always been a source of good conversation and a way to bring people together. Imagine how magical – maybe even epic – the food experiences will be when 2000 people meet up for fine dining in front of the iconic Orange Stage at Roskilde Festival 2018.

Last year, 1500 festival participants had a special food experience in front of Orange Stage. Size-wise, ambitions are higher this year: 2000 people will have the chance to try a range of dishes prepared by food entrepreneurs and their unique play with fine dining. The focus on sustainability and ecology are common traits – not to mention the social element of the food, which Stage Dining is about as well.

Stage Dining is developed by Rub & Stub for Roskilde Festival. They are also the ones holding the event. Rub & Stub (meaning: every little scrap) is a practice-orientated social economic company that combines theory and practice to prevent food waste, create a more sustainable food culture focusing on strong, social food communities.

90% ecology and organic label

Last year, Roskilde Festival reached the goal of on average 90 per cent organic food across all food stands and almost every fifth food stand had 100 per cent organic food on their menu. This level is maintained in 2018. In collaboration with the Danish Veterinary and Food Administration, Roskilde Festival has developed its own organic label ensuring visibility of the work with documentation demands in the stands. That means that festivalgoers can look for the label to see if the stands live up to the demand for 90 per cent organic food.
From scraps to charitable take-away

**Contact:** Rub & Stub: Maria Abrahamsen maria@spisrubogstub.dk Tel.: +45 23435640
The Danish Food Bank (FødevareBanken): Karen-Inger Thorsen kit@foedevarebanken.dk
Tel.: +45 23408951

Each year, food stands at Roskilde Festival serve more than a million delicious meals to hungry festivalgoers. Of course, with this many meals it is hard to avoid surplus produce. Through new partnerships with the organisations Rub & Stub and The Danish Food Bank, Roskilde Festival will focus on preventing that this food goes to waste. The new partnerships mean that the festival increases its effort against food waste, ensuring that food is not only collected from the festival’s food stands in 2018, but that data collection and analyses are made as well. This will be the basis for future preventative measures.

Rub & Stub will develop and coordinate the surplus food effort from more than 130 food stands, which produce more than 400 different courses for 130,000 festivalgoers over the course of a week, while The Danish Food Bank handles the logistical execution by way of registration, transportation, stock control and delivery. Roskilde Festival’s food waste project runs throughout the festival and the following week, when surplus food and ingredients are collected, prepared and distributed to the marginalised at up to 50 social organisations across the entire country.

**Chew sustainable, plastic free chewing gum**

**Contact:** The True Gum Morten@thetruegum.com Tel.: +45 30705153

One time, two friends decided to make a chewing gum that wouldn’t stay on the ground for years after being tossed and stepped on. After hundreds of home experiments the True Gum was created, and now it has made its way out of the apartment and into manufacturing premises in the industrial area of Copenhagen’s South Port. On the premises, the friends make True Gum that doesn’t leave plastic in the body or burden the environment. This year, True comes to Roskilde Festival. The chewing gum is available in three flavours: mint & matcha, ginger & chili and liquorice & eucalyptus. So keep an eye out for the decorated cargo bike, when True rolls out on the festival area to sell their environmentally friendly chewing gum.
Transportation
Part of the work with developing a more sustainable festival this year has been securing better and easier experiences with using the transportation options. That is why the festival has launched different initiatives with bus transport, bikes, train station and carpooling to and from the festival through a number of years.

Sanitov and Roskilde Festival rethink urban transportation
Contact: Press officer Sanitov - Kristian Schwarz, Tel.: +45 23273776, Email: ks@sanitov.com
This year, design company Sanitov, which has entered into a long-term collaboration with the festival, do a number of showcases for how to use their cargo bike movE and the application (TAOM – The Art of Movement), partly as a practical measure for transportation of goods and persons, to do business out of but also to contribute to cultural activities. In time, the project will develop into a new sustainable infrastructure at the festival, which is a direct extension of the festival's wish for environmentally sound solutions at the festival.

Roskilde Festival gets an upgraded train station
Since 1996, it has been possible to take the train to and from Roskilde Festival. To improve the good experience with using public transportation this year, Roskilde Festival's station will get a considerable upgrade, transforming the former way station into a station with pillars and even a station kiosk. Guides will also be ready to help festivalgoers at Roskilde Station and guide them to the right train. Every day the train will shuttle between Roskilde City and the festival, and the night after Wednesday to Saturday during the music the line ensures that participants can get all the way to Copenhagen Central Station.

Pedal for Parkinson's
Contact: Bike4Cure: Carina Brix, pedalforparkinsons@outlook.dk
This year, festival participants have the opportunity to support at good cause while being transported around the festival in an easy and environmentally friendly way, because Bike4cure is ready with 7 bicycle taxis to help festivalgoers get from A to B. It will also be possible for wheelchair users to take a wheelchair taxi. The organisation behind the initiative wants to promote exercise by bicycle and physical exercise as a supplement to the traditional treatment of neurological disorders, as well as strengthen the social network for people with Parkinson's disease and their relatives. Instead of paying per kilometre, passengers can donate a voluntary amount to research in Parkinson’s disease and in that way contribute to the organisation’s work. The chauffeurs are either Parkinson's sufferers or people who want to support the good cause.
PLATFORM FOR KNOWLEDGE

We look at Roskilde Festival as a living city-laboratory, where we make our knowledge as well as our festival city available for the world around us so that we can all educate ourselves about and maybe develop the future’s sustainable solutions. Specifically, this happens through formal collaborations with educational institutions that use Roskilde Festival to test and further develop new solutions to social and environmental challenges in a city-like context, through collaborations that focus on qualifying learning processes and sparring, counselling and development for NGOs, cultural growth layers and social economy enterprises.

Roskilde Festival – Powered by DTU Students

**Contact:** Tore Vind Jensen, +45 30267710, tovi@dtu.dk

Since 2010, Roskilde Festival and DTU have collaborated each year on collecting data for the development of innovative and sustainable solutions and in that way improving the festival experience. For about 100 DTU students, Roskilde Festival is a laboratory where they can test new products, services, technologies, behavioural patterns and business models to find the future’s sustainable solutions. The sustainable waste bin Dropbucket, the flexible and portable urinal PeeFence and the portable charger Volt are examples of DTU projects which have been tested and developed at Roskilde Festival. During Roskilde Festival 2018, you can meet DTU students in their Tech-Lab for a demonstration and talk about selection of this year’s innovative solutions. They are located at the Inner Festival Area west of Orange Stage.

In the following you can read about selected projects, which are developed for Roskilde Festival. Find the rest in DTU’s own press kit: [http://www.dtu.dk/nyheder/nyhed?id=19b8e0cb-be2f-4c45-93b1-6c68a50b0952](http://www.dtu.dk/nyheder/nyhed?id=19b8e0cb-be2f-4c45-93b1-6c68a50b0952) (Link in Danish)

**Tower of Power – portable wind turbine**

The project consists of a vertical, small wind turbine with a simple construction that can easily be set up and taken down and is easy to transport. The thought behind it is to create a simple wind turbine at low cost and high performance. The students want to test the wind turbine with the purpose of exploring if it could work e.g. in tent camps for refugees around the world, as power supply as well as a light source.

**Peak-shaving the power consumption in Food Court**

This year, Roskilde Festival has decided to remove a diesel generator that used to supply food stands in the festival’s Food Court with electricity. This project will help keep the maximum power consumption below the level it is possible to deliver after the generator has been removed. This is carried out with peak-shaving, which is about “moving” the consumption maximum to a time when the consumption is low. This is done by regulating half of the food stands’ refrigerator/freezer containers and by using batteries from 7 electric cars.

In practice, it is done by regulating refrigerator/freezer containers in a way that leaves them turned on primarily when consumption is low in the food stands, and in that way making it possible to have them turned off when the consumption is high. The Danish Veterinary and Food Administration temperature limits will still be taken into consideration. The batteries of the 7 electric cars will also be charged when the consumption is low, in order to be discharged later when the consumption is high.
Algae lamps as an alternative light source
Allumen is a newly established start-up with the purpose of creating sustainable and natural light sources. This is done with the help of sustainable bioluminescent algae. When they are shaken, the many millions of algae cells light up in the dark in a beautiful blue light. This is a fascinating and stunning phenomenon, and there is great potential in using them as an alternative to electrical lighting. The students will test different prototypes of algae lamps at the festival. They will also hold workshops where they hand out 100 algae lamps to participants who can then familiarise themselves with the glowing algae.

Crutches become Stokkestolen (crutch-chair)
Stokkestolen is a product that gives the walking-impaired the opportunity to transform their crutches into a temporary "chair" in situations where they need rest, and in that way better the accessibility for Roskilde Festival's crutch users. Stokkestolen functions as an accessory to crutches and consists of two bayonet mounts and a seat. The bayonet mounts are attached to the crutch legs and can then be assembled and twisted so the crutches stand crossed, much like the way a folding chair is folded out. Then a seat is put on the handles and you have your temporary resting place.

The students will lend, and in that way test, Stokkestolen to the walking-impaired at this year's festival.

Spill less with DrinkSaver
DrinkSaver is a service product that is put into beer cups to help festival and concertgoers spill less. The product was originally meant for the functionally impaired – e.g. persons with Parkinson's, persons in wheelchairs or the walking impaired, but it will also help other festivalgoers. The product reduces spills with up to 90 per cent when shoved in a moving crowd. The product changes neither the experience of drinking draft beer nor the taste sensation. At Roskilde Festival the project group will use the opportunity to collect empirical evidence by testing the product in the target group the DrinkSaver was originally intended for. The hope is to have a small workshop among physically disabled festival participants.

Sustainable air mattresses tested by festivalgoers
This year, selected camps will test sustainable air mattresses developed by DTU students. Air mattresses are one of the greatest environmental polluters of camping gear since they contain soft PVC, which is hard to degrade and recycle. For that reason, the students have been experimenting with ways to use mycelium – fungal root network – as an alternative and biodegradable material in e.g. sleeping mats. At DTU, they have obtained mycelium residue from an oyster mushroom production, which is cast in new moulds, e.g. mixed with cotton or other material to make it softer to lie on. The fungus grows in the mould for about 10 days, after which it is dried to make the fungus die and then the final product is created.
Innovation Fund Denmark and Roskilde Festival

For the second year in a row, Innovation Fund Denmark and Roskilde Festival collaborate on giving festivalgoers the chance to experience entrepreneurship, when four specially chosen start-ups work on finding future solutions to social and environmental sustainability. They also get to use the festival as a living test laboratory.

Contact: Contact person from Innovation Fund Denmark about the collaboration: Thomas Bjerre, thomas.Bjerre@innofond.dk, +45 61905019.

The four selected projects, which can be experienced at Roskilde Festival, are:

**Roskilde turns fucking polite**
Contact: Tina Werborg, tiwe@fflink.dk / Tel.: +45 53566020
The organisation Fucking Flink (roughly Fucking Polite) wants to document how being polite can improve people’s festival experience. Through Flink Femkamp (Polite Pentathlon) it wants to nudge festivalgoers to be polite to one another. In pentathlon everyone can take part and must fight in polite disciplines. Spectators also have to participate. Fucking Flink wants to use experiences gained at the festival to build the digital platform I Do Flink and at the same time learn how 16-25 year-olds react to the activities and the importance they have to the individual participant and the culture at Roskilde Festival. Flink Femkamp will be held in three different locations on the camping area from Sunday to Tuesday at 11.00.

**Insect snacks for festivalgoers**
Contact: Lasse Hinrichsen, lh@enormbiofactory.com / Tel.: +45 51841585
The start-up Enorm wants to investigate, if people are ready to eat insects on a regular basis. The worms are Enorm’s suggestion for a future protein source because they beat meats such as chicken, beef and pork on all sustainability parameters. During the festival, the “worm mobile” will drive around the camping area to present festivalgoers to the small grubs. A freestyle rap battle between Danish rappers Fætter Anders and MC Lillebror will take place in Volunteers’ Village. Enorm’s goal is to collect new information about what people think about using insects as food and thereby how to target their products.

**Recharge cell phone using ultra-thin solar panels**
Contact: Morten V. Madsen, mves@infinitypv.com / Tel.: +45 22216747
This year, volunteers at Roskilde Festival will have a sustainable option when recharging their cell phones. HeLi-on are paper thin solar panels that can be rolled up and fit in a pocket. They will be handed out to festivalgoers who have to test the durability of the product and return with information about the functionality. Contrary to many other solar panels, the company behind the portable chargers InfinityPV uses neither toxic nor rare materials during production. At Roskilde Festival it will also be possible to meet InfinityPV at the Inner Festival Area where they will drive around and talk about HeLi-on. In Volunteers’ Village they will hold workshops about the compact solar panels.
Take an eco-friendly shower in *genbruseren*

**Contact:** Simon Kolff, simon@flow-loop.dk / Tel: +45 60886050

This year’s participants can test eco-friendly showers from the company Flow Loop. The showers recirculate the water and use as little as 12 litres of water per shower, as opposed to a regular shower that uses about 80 litres of water. Six test showers will be set up in the volunteer area. Sensors in the showers register users’ total time in the shower, water consumption and pressure, while a screen will show how much energy and water Flow Loop has saved Roskilde Festival. At the Inner Festival Area, Flow Loop’s “shower girls” will walk around with a soap bubble canon and collect information about festivalgoers’ shower routines.
SOCIAL SUSTAINABILITY

The Roskilde Festival group is a non-profit organisation run by volunteers. Its purpose is to make a difference and positive imprint on our world. It is about trusting people and about how each of us contributes to making a difference and making a change together for the community.

At Roskilde Festival we believe that music and art can change the world. We believe that a festival can trigger and enhance a movement of young people who want more than just themselves and their loved ones. We believe that change for the community happens together. And we have an ambition to be part of creating this change. That is why, each year, we focus on a current problem or social conditions that we feel deserve special attention – and change.

Our work with creating a diverse and actively inclusive community where everyone can participate and contribute by lowering discrimination and harassment is also part of the effort to reaching our ambition. It is that positive imprint on the world that drives our choice of collaborators. Making sure that we ensure reasonable conditions and basic rights for the people volunteering for us or who are affected by the Roskilde Festival group’s activities.

EQUALITY 2018

Roskilde Festival 2018 is focusing on economic equality. We will look at how economic equality is interpreted differently and is challenged – in Denmark and abroad; how economic equality fits with the options we have to unfold ourselves and enter into communities. The difference between rich and poor is growing across the world. Did you know that the eight richest people in the world own as much as half the world’s population? That 800 million people still live on less than 1.25 dollars a day? Or that the richest man in Tanzania earns 122,000 times as much as the poorest?

That is why Roskilde Festival 2018 focuses on economic equality. We will look at how economic equality is interpreted differently and is challenged – in Denmark and abroad; how economic equality fits with the options we have to unfold ourselves and enter into communities. We will do this in collaboration with ActAlliance Denmark, Oxfam IBIS, Transparency International, ActionAid Denmark, World’s Best News, Hus Forbi, CAMP and ECONOMISTS WITHOUT BORDERS.

Roskilde Festival ARTS & EQUALITY

Art is a leading element in Roskilde Festival’s programme content along with the music programme and attitudinal effort. We want to use art to involve, surprise and influence festivalgoers to take a stand – at the festival and in society in general. Several of this year’s artists have based their pieces on economic inequality.

Festivalgoers can e.g. tag along in a noisy parade with a 25 metre long anti-capitalist giant snake directed by Scottish artists Zoe Walker and Neil Bromwich or they can debate the former whistle-blower Chelsea Manning and the climate activist Tuinia Nikenta Olivier.
Where to meet ARTS & EQUALITY at Roskilde Festival 2018:

FLOKKR
FLOKKR is a kind of modern communal house – a gathering place for festival participants and collaborators with something on their minds. Here, we challenge societal structures and call an assembly to gain new insights and perspectives on the lives we live. This year, FLOKKR will hold a number of different events and activities of which many are part of this year’s focus on economic equality. You can e.g. participate in debates, talks and cross-aesthetic performances and workshops that challenge the time we live in and offer new perspectives.

Equality Stadium
The World Cup is taking place in Russia and the whole world is watching. ActAlliance Denmark will exploit the natural interest and the increased momentum due to the World Cup to focus on mines and inequality. All nations play soccer, but not all children and adults can run around safely. Mines do not only kill people! Mines prevent access to resources and limit freedom of movement that hold civilians in poverty and are part of increasing inequality in the world.
Equality Stadium challenges you to experience inequality on your own body. ActAlliance Denmark invites festivalgoers to a game on the unfair and unequal soccer stadium and presents a wide range of activities in collaboration with the other Equality partners. Activities include morning workout with Barthelot, debate about mines, Dizzy Goals, performance art and high-profile soccer matches with relevant opinion formers. Everything in order to support the fight against mines and economic inequality.

Activities in Camping
The Equality partners invite festivalgoers to explore and test what economic inequality feels like through games and dialogue. From Sunday 1 July to Tuesday 3 July a myriad of activities will walk from camp to camp giving festivalgoers in even the remotest areas of the Camping Area a chance to experience how economic inequality affects people’s chances to enter into communities. Transparency International e.g. invites participants to conversation salons about being poor in Denmark and World’s Best News plays Global Goal Bingo that will show participants how economic equality is a prerequisite to reaching the 17 global goals.

Equality Walls
In October 2017, the Trump administration unveiled the eight prototype walls, which have been built on the American-Mexican border. The project is part of President Trump’s political strategy to stop immigration into the USA by building an impenetrable wall between the USA and Mexico. At Roskilde Festival, copies of the walls have been erected as an invitation for debate. Roskilde Festival wants to continue the dialogue about the way in which we build borders. The walls that originally had a nationalistic agenda, will at Roskilde Festival 2018 exist as aesthetic objects that replace the original symbolic manifesto with another and question a global tendency to block borders and create a growing inequality in a global world in which the technological development has dissolved borders and interfaces between countries long ago.
**KlubRÅ**

KlubRÅ presents another version of an overwhelming universe, which fuses art and music. KlubRÅ is inspired by the science fiction trilogy *Lilith’s Brood* by Octavia E. Butler and moves into a world of cyborgs, aliens and hybrid life that asks what it means to be human in a time when political, technological and climactic changes have changed the state of everything.

KlubRÅ wants to investigate how man’s destructive behaviour changes the world, but still wants to focus on how the changed states can bring with them new ways of being in the world. It questions hierarchical structures and opens up to alternative understandings of gender.

Read more about the individual activities in the art press kit and the Equality press kit, which you can find in the [press room on the website](#).
Orange together is about respecting the community

Roskilde Festival is a unique community based on trust in the participants’ wish to support the community. That they want to take care of it. Most people do this automatically, but sometimes we experience the usefulness in making people aware of the codes of conduct in this free space. That way we avoid myths and misunderstandings. Therefore, we will focus on the community and positive behaviour under the collective name Orange Together in 2018. The effort is e.g. about unacceptable behaviour and sexual abuse. The goal is to push the positive change at the festival as well as in the world.

We have worked with behaviour at the festival for the past three years under the name ‘Take Care’ and the efforts described below are based on knowledge and experiences from the Take Care project.

Attitudinal campaign targeted to participants
Before and during the festival, we are running a campaign online, at the festival and in the festival’s publications such as the newspaper Orange Press. The activities are based on a newly developed card came (link in Danish) that supports conversation about grey areas based on dilemmas, of which most people know.

Collection of knowledge and dialogue with participants
In 2018 we increase the dialogue with festivalgoers about their position on and experiences with abusive behaviour at and outside of Roskilde Festival. The dialogue initiative takes place in collaboration with the organisations: DareGender, The Danish Women's Society, Amnesty International (link in Danish), The Askov Foundation, The Danish Family Planning Association, and Everyday Sexism Project. (LINK VIRKER IKKE!)

In a collaboration between the organisations, 120 volunteers will engage festivalgoers in conversations about consent and gender roles. They bring with them our card game as a dialogue-starter, after which knowledge will be collected through questions and answers. This knowledge will become part of the future Take Care project.

Learning and education
Our service and safety volunteers must complete an e-learning course in which there is a whole module about abusive behaviour. This increases their knowledge and competences in relation to talking about and reporting abusive behaviour and at the same time makes them ambassadors for good behaviour. The safety volunteers are supported by teams with specific experiences with the subject that can be sent for, if the need arises for dialogue about and management of abusive behaviour.

Collaboration with the outside world
We share knowledge with organisations that already have experience with helping and managing abuse. We have a dialogue with Rigshospitalet's Centre for Victims of Sexual Assault (link in Danish), Central and West Zealand Police Department (link in Danish), The Joan Sisters and our own Social Workers.

Finally, we are working with some of the organisations on developing a dialogue initiative about boundaries and behaviour at parties, festivals and concert venues to be used at schools and places of education. Currently, the concept has been tested at a single Danish high school and needs to be developed further in the autumn based on the knowledge and experiences collected at this year’s festival.
Read more about Orange Together and the initiatives here: https://www.roskilde-festival.dk/more/press/fa-svar-pa/orange-together (link in Danish)
Social initiatives crank up the accessibility

Everyone should feel welcome at Roskilde Festival. However, some festival participants experience barriers in connection with participating in the community at Roskilde Festival. This can be due to physical or mental circumstances or lacking communication that might make being at the festival challenging. We try to make Roskilde Festival a more diverse place and more accessible to everybody through a number of initiatives.

New Lounge in Handicamp

**Contact:** Troels Juul, FOA: troj@foa.dk Tel.: +45 21612988

Handicamp (camping with special services for the disabled) has long been a popular area for Roskilde Festival participants and this year, the area is expanded with a new lounge, which will make the area even more attractive.

The trade union FOA, which is also the union for disabled carers, organises the new initiative in Handicamp where the disabled, disabled carers and regular festivalgoers can enjoy music, community and social activities together or have a rest. In addition to being a social meeting tent, the lounge will also offer recharge of electric wheelchairs, have a small repair shop for smaller wheelchair repairs and be close to toilets and showers with special accessibility.

Volunteer corps to help people with disability and carers

**Contact:** Troels Juul, FOA: troj@foa.dk Tel.: +45 21612988

It is Saturday night at 22.00. The audience is buzzing under the Arena canvas and your favourite band is about to go onstage. A rain shower has made the air bitterly cold and the earth mushy and soft. Only now do you notice that you have forgotten your sweater back at the camp and going back for it will be long for you as well as for your wheelchair. Scenarios such as this one can make Roskilde Festival unnecessarily difficult for participants with disabilities. That is why FOA has set up a volunteer corps to help people with disabilities and carers with ensuring a better Roskilde Festival. They do this through a hotline during the festival where the FOA volunteer corps will help e.g. if a wheelchair is stuck in the mud or if luggage or other smaller items need moving.

Disability counselling and temps

**Contact:** Flemming Lund, DUOS: fl@duos.dk, Tel.: +45 20736020 / Sigrid Stilling Nettebjerg, DUOS: ssn@duos.dk, Tel.: +45 26191086.

DUOS is Denmark’s biggest service company for people with disabilities. In the time leading up to Roskilde Festival, it has organised Roskilde counselling where people can get answers to questions about extra licenses to bring their disability carer to the festival. DUOS also brings a temp corps to the festival. The temps can step in, if the regular carer should become ill or if there is a need for extra help.

Psychologically vulnerable youths in volunteer communities

**Contact:** Bistedet, Zenia Hansen Zeniah@roskilde.dk Tel.: +45 3061855

This year, Roskilde Festival has entered into a collaboration with Foreningen Bistedet. The organisation works to strengthen the volunteer effort for the psychologically vulnerable and their relatives in Roskilde Municipality.

The two organisations organise a group of vulnerable youths and help them safely through the community at Roskilde Festival. The group of young people will be working in Volunteers’ Village where they e.g. will help answer questions from other volunteers and help in connection with other practical jobs in the area. Each of the young people will be partnered with a buddy, a volunteer from Bistedet, who will be present during the
festival and be supportive. In addition to this, professional social workers will also be present as backups for the volunteers. The hope is that the young people want to continue as festival volunteers and hopefully motivate more vulnerable youths to be part of the volunteer community.

**Better conditions for refund collectors**

Together with Responsible Refund, Roskilde Festival has taken the initiative to introduce refund guides at the festival. In total, 56 refund guides will hand out bags, gloves and caps to the refund collectors, help with information about all the practicalities in connection with the festival and enter into dialogue with the refund collectors, ensuring good relations between the festival, the festivalgoers and refund stands. The refund guides will be present at all hours at the big refund stands in Camping (from Saturday 30 June to Sunday 8 July) and at one large refund stand at the Inner Festival Area during the music days.

The goal of this initiative is first and foremost to create dignified relations between festivalgoers and professional refund collectors by recognising the refund collectors’ environmental effort and to improve conditions for the refund collectors. Secondly, Roskilde Festival wants to create a dialogue with the refund collectors about their needs during the festival thereby creating great refund atmosphere.

**Refund café for refund collectors**

Roskilde Festival runs a café for refund collectors in collaboration with the organisation Det Runde Bord (meaning the round table). Here, refund collectors can have a rest and a shower, quench their thirst and have a free meal produced with ingredients collected through the festival’s food waste project. The refund café is located in Camping N.

**A diverse festival**

**Contact:** Project manager for Mino Danmark: Aida Ammary aida@mino.dk

The organisation Mino Danmark participates at this year’s festival, where they will be present with Camp Mino as a part of the camping area Settle’n share. Camp Mino has an open invitation to participate in a community – and activities are directed toward young ethnic minorities. At the same time, it is a space in which the young people and their parents can feel safe in the knowledge that there is room for them. Camp Mino organises a number of activities during the festival; examples are an open Eid party and ‘guided tours’ for parents who can come to the festival for a day and see what it is all about. During the festival, Mino Danmark will also develop and collect knowledge about the barriers young ethnic minorities encounter when being at Roskilde Festival.

Mino Danmark also lets ethnic minority Danes talk when it invites to the popular format Minority Talk in the festival’s community house FLOKKR. Journalist Abdel Aziz Mahmoud will be the host of this year’s Minority Talk and will, along with guests focus on privileges and economic inequality.
Youth and communities
At Roskilde Festival we want to move ourselves and each other forward and learn together. We do this by e.g. inviting in new ways of understanding the world, collaboration and communication. We believe that this creates a more unique community at Roskilde Festival. Below you can read more about some of the partners we have invited this year to focus on youth and communities.

A podcast about festival feelings and camp life
Contact: Karen Birkegaard karen@ungdombureauet.dk
Camp Early is a podcast experiment in two parts, produced by Ungdombureauet (The Youth Bureau) in collaboration with Roskilde Festival. In Camp Early they dive deep into what camp life means to the youth, before and after the festival. Through the two episodes a dictaphone is placed in the middle of a camp after which it is up to the young people themselves to talk about what that feeling of festival is about and why it is important to them. At RF18 you can meet Ungdombureauet for a listening session where we slow everything down and offer people from the camps a refreshing beverage and room for reflection while playing the first episode of Camp Early. In addition, people from Ungdombureauet can be found among the tents, when they bring the dictaphone into camps in both South and East.

SEIN makes the soundtrack of your life
Contact: Project manager SEIN, Anna Rosetzky Permin / Tel.: +45 22899412
SEIN is a web magazine for the youth by the youth. It has published podcasts, texts, photo series, short films, videos and multi-media articles at seinmag.dk since September 2017. At Roskilde Festival 2018, SEIN invites readers, their friends and everyone else to four versions of ‘The Soundtrack of your Life’, a live version of SEIN’s podcast series about turning life into a film. The host Anton and his co-host invite an artist, musician or reader to the panel where they talk about life and the music in each episode and find the best soundtrack for a specific situation from their daily lives as young people. As a participant you can learn about SEIN, maybe meet other SEIN readers and sit in the shade listening to the live podcast, share song recommendations and be part of finding the Soundtrack of your life (Example: https://seinmag.dk/soundtracket-til-dit-liv-naar-duer-din-egen-bedste-vent/) (Link in Danish)

The Big Book of UPS
Contact: Project manager for Ungdomsøen (meaning the youth island) at Roskilde Festival: Fredrik Lodberg fredrik.lodberg@gmail.com
Using the story of “Oops – we accidentally spent 160 million on an island and now we don’t really know what to do with it” as a launching pad, young people from Ungdomsøen are at Roskilde Festival armed with five UPS books and a mission of celebrating the participants’ little oopsies from their everyday lives. The youths have a thesis that if young people can take responsibility and shape their own lives, they will be more comfortable in their everyday lives, thereby making them capable of celebrating their flaws instead of being ashamed of them. That is why they want to start celebrating the everyday mistakes we all make and can learn from. The youths from Ungdomsøen want to collect and share the wildest, funniest, strangest, and most surreal oopsie-stories to celebrate that it is okay, if things go wrong.